

California's Public Service Recognition Week 2023



Statewide Employee Engagement

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Housekeeping

- Please mute yourself during the presentation.
- Please turn off cameras to conserve bandwidth.
- We encourage you to use the reaction buttons and please put your questions in the chat!

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Overview

- Public Service Recognition Week
- Statewide Proposed Themed Days
- Suggested Department Activities
- Team Recognition
- Californians Serving California
- Online Resources
- Questions/Contact Information

Public Service Recognition Week May 7- May 13, 2023

Public Service Recognition Week (PSRW) has been celebrated the first week of May since 1985 to honor the people who serve our nation as federal, state, county and local government employees.

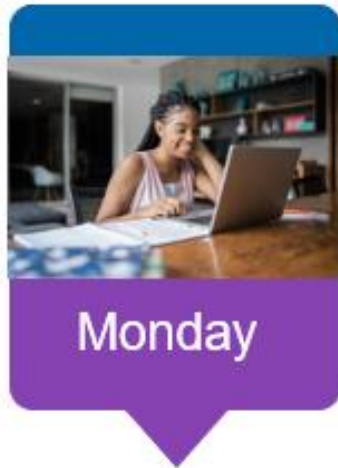


What is the goal of Public Service Recognition Week?



California's Public Service Recognition Week aims to celebrate public servants at all levels for the crucial work they do, with pride, aptitude, and commitment.

Statewide Proposed Themed Days



Monday

Executive
Meet & Greet



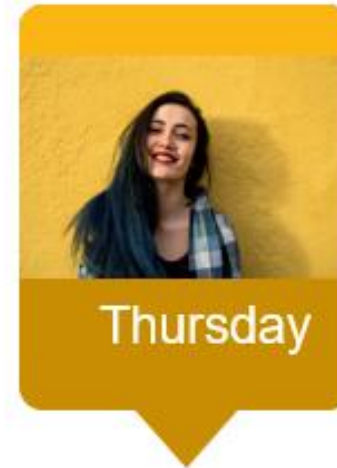
Tuesday

Years of
Service or Core
Value Photos



Wednesday

Well-Being
Wednesday



Thursday

Community
Outreach Day
Thankful
Thursday



Friday

Staff Social
Friday

Monday: May 8

Executive Meet & Greet

Host a Department Executive Virtual Meet and Greet:

- Consider offering a town hall format
- Alternative options include recording a video message to employees.
 - Share the top accomplishments of the year.
 - Highlight the work of a department Diversity, Equity and Inclusion Committee, or the Disability Advisory Committee.



Tuesday: May 9

Years of Service or Core Values Photo

- Encourage employees to design and take pictures holding signs highlighting years of service / core values.
 - Share photos in areas of high traffic such as social media platforms or Departmental intranet pages.
- Years of Service may also be recognized on an ongoing basis through the 25-Year Service and Retirement Awards.



Wednesday: May 10

Well-Being Wednesday

- Emphasize work/life balance and well-being resources for state employees.
- Mental health resources are also available for employees through HealthierU Connections and Employee Assistance Program (EAP).
- Consider your department's wellness coordination leads a Mindful Moment.
 - Log into Healthier U Connections and host a Mindful Moment. (Registration Code: StateofCA)



Healthier U Connections is an innovative, online wellness service that allows state active employees to continually track health behaviors and access wellness resources, such as healthy recipes, exercise videos, ask a physician, and much more.

Thursday: May 11

Community Outreach Day & Thankful Thursday

- Encourage employees to serve communities through outreach
- Motivate employees to serve one another in appreciation
- Foster Departmental gratitude of employees through Merit recognition
 - Superior/Sustained Accomplishment Awards
 - Governor's State Employee Medal of Valor Awards



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Friday: May 12 Staff Social

- Host a virtual meeting where employees can socialize and connect with each other.
- Team Building in-person, virtual, or hybrid.

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Questions



Californians Serving California & Social Media

A statewide employee engagement effort to celebrate the hard work of California state employees year-round.

- Promote department and agency successes.
- Celebrate the diversity of our workforce.
- Promote CalHR resources available to state employees.

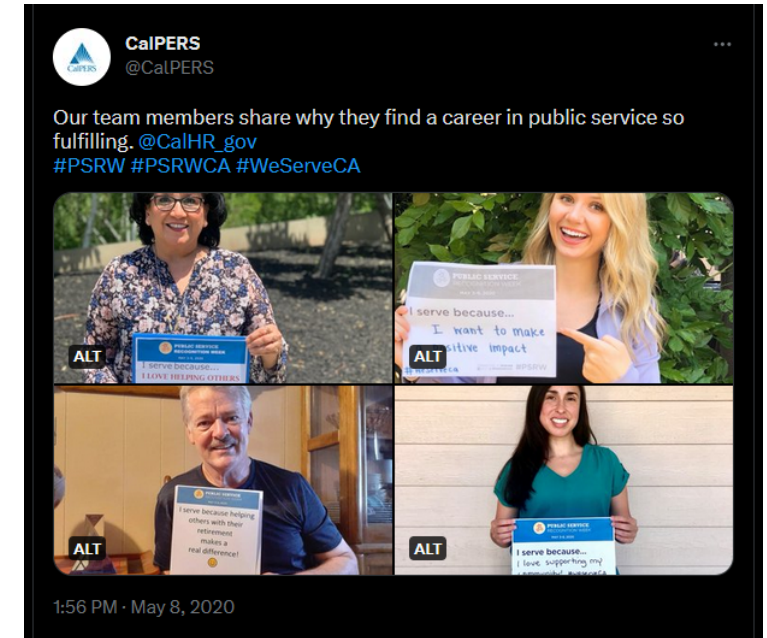
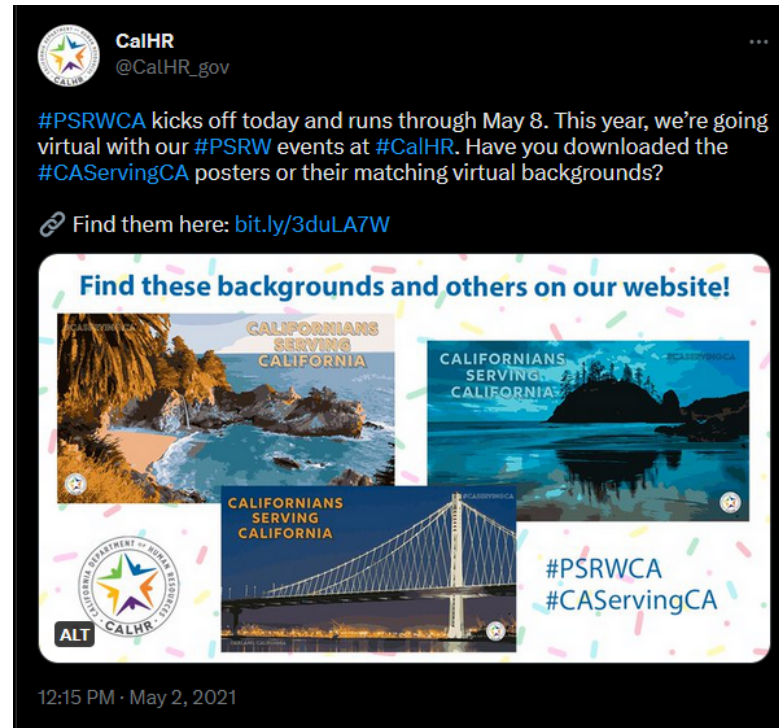
Monday: Push an executive-level message of support via department-wide email.

Mid-week: Share pictures and posts thanking employees for their service.

Friday: Display “Pics of the Week” on social media platform.

Offer positive social media spaces with the use of #CAServingCA and utilize #PSRWCA.

Social Media Ideas





CalHR Online Resources

- Recommended events for Public Service Recognition Week.
- Links to Californians serving California posters.
- [PSRW Virtual Backgrounds](#)
- Additional resources.
 - [Statewide Employee Engagement](#)

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Adding Virtual Backgrounds



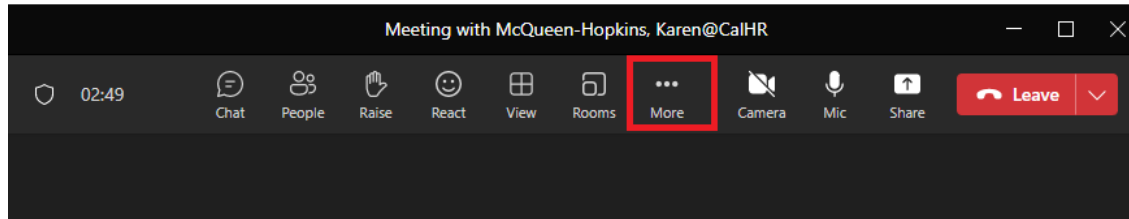
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Adding Virtual Background on Microsoft Teams

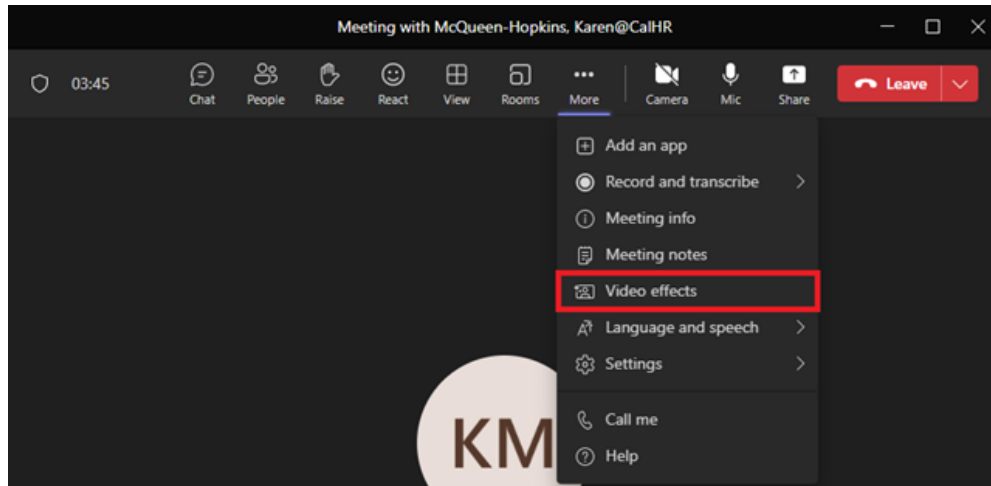
- **Step 1**- Select the Employee Engagement Toolkit link in the chat.
- **Step 2** – Select the link for your desired background. The virtual background should appear in your browser.
- **Step 3** – Right-click on the background and select “save image as...” option on the dropdown list that appears.
- **Step 4** – Save the background to your desktop and follow steps in Microsoft Teams to upload image.

Adding Virtual Background on Microsoft Teams

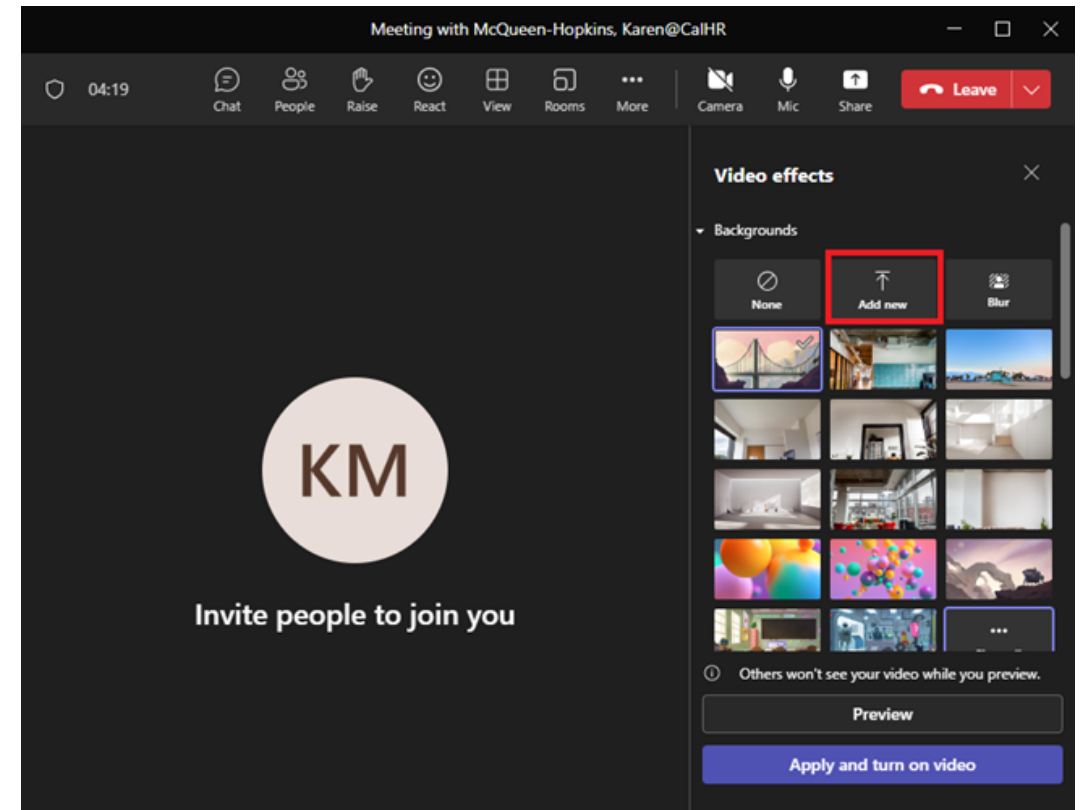
Step 1



Step 2



Step 3



Questions?

- Remember:
 - Use #PSRWCA and #CAServingCA with all social media posts.
 - Like and share other departments posts.
- Email questions to:
 - Michelle Blair-Medeiros
Statewide Engagement Program Manager
 - engagement@calhr.ca.gov